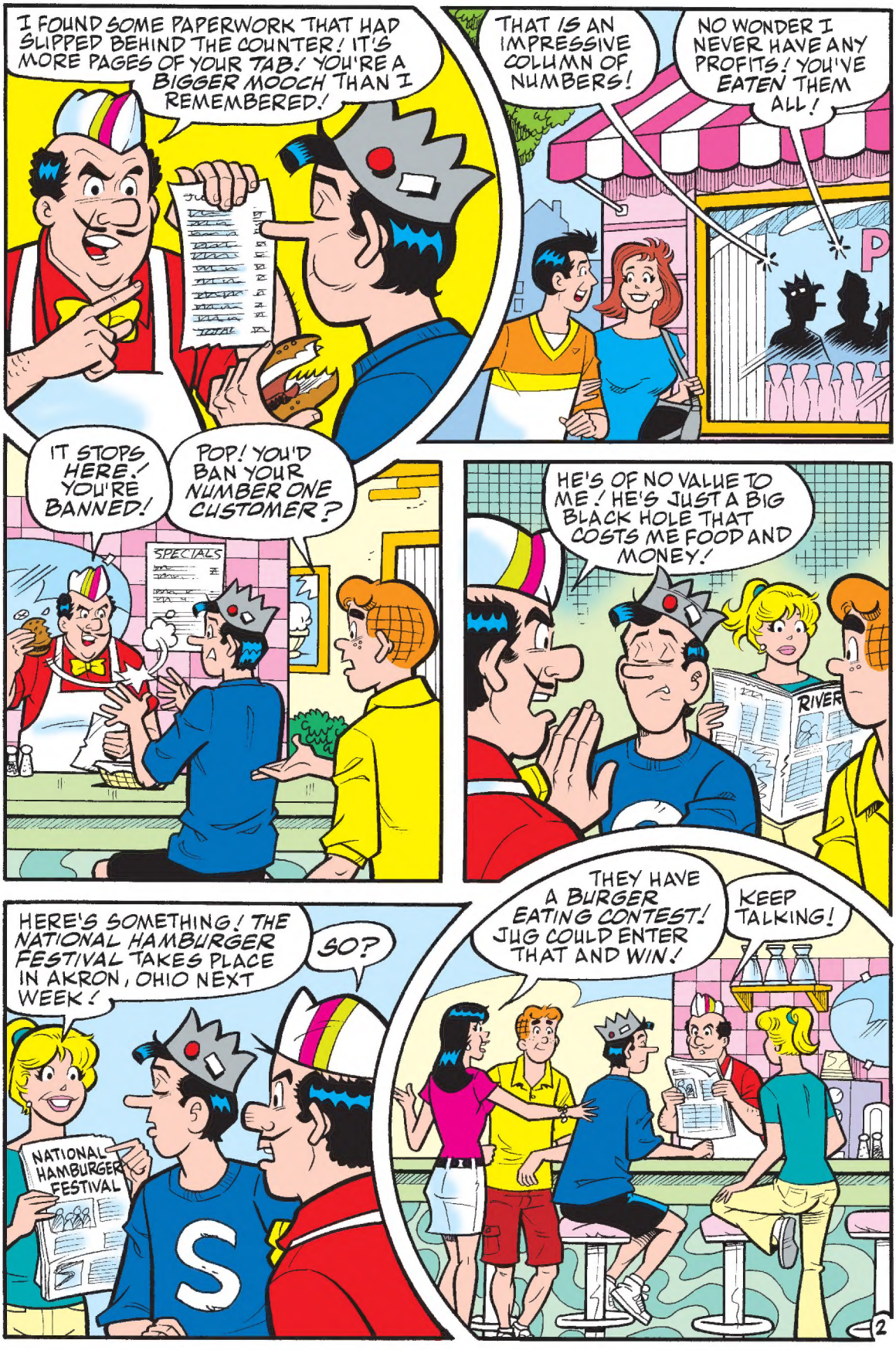
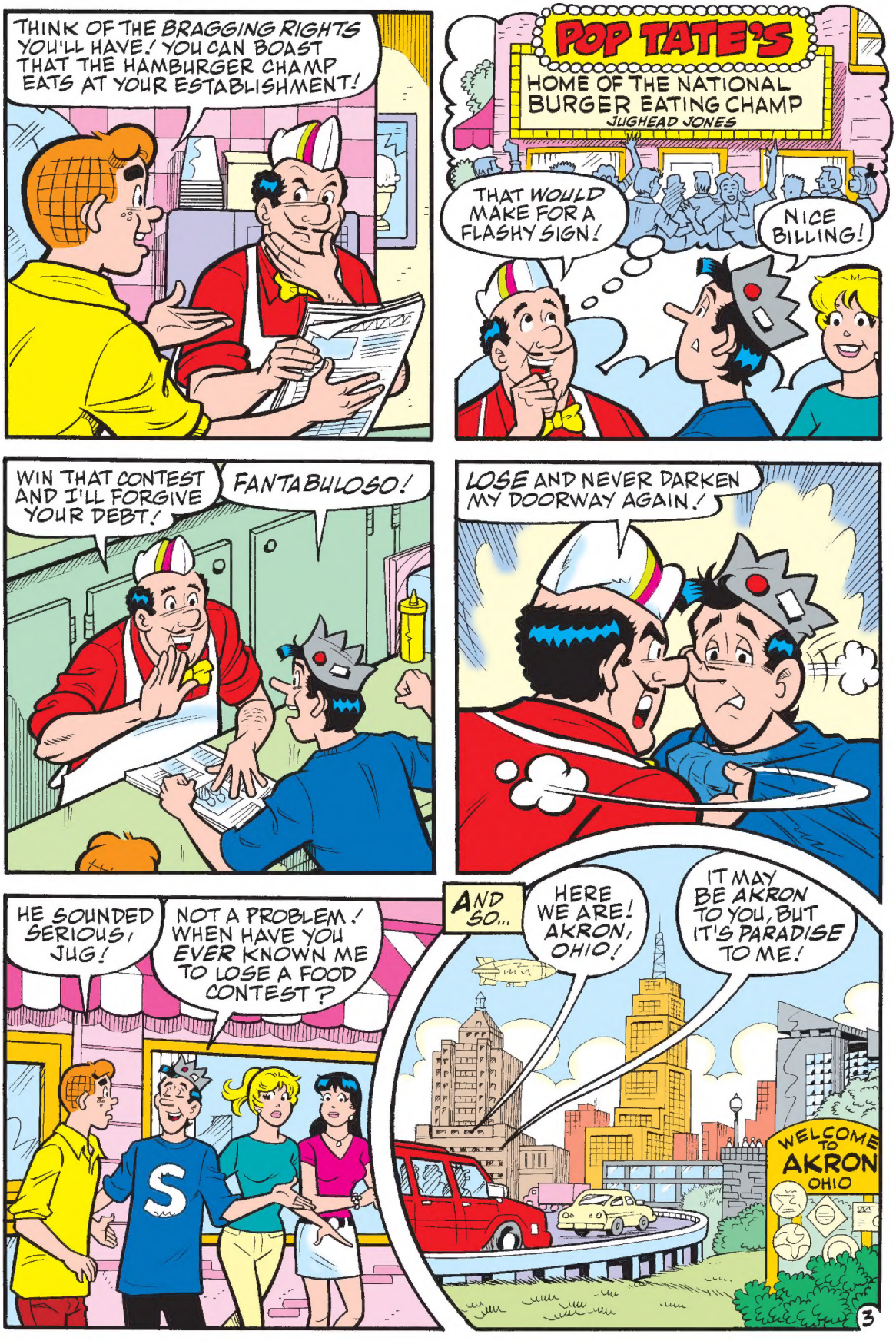
Archie
65TH ANNIVERSARY
ARCHIECOMICS.COM
#182
APPROVED BY THE COMICS CODE AUTHORITY
ARCHIE'S PAL
Jughead
COMICS
JUG, YOU WON THE BURGER-EATING CHAMPIONSHIP! GOT ANYTHING TO SAY?
WHAT'S FOR DESSERT?
NATIONAL HAMBURGER FESTIVAL
AKRON, OHIO
REX W. LINDSEY

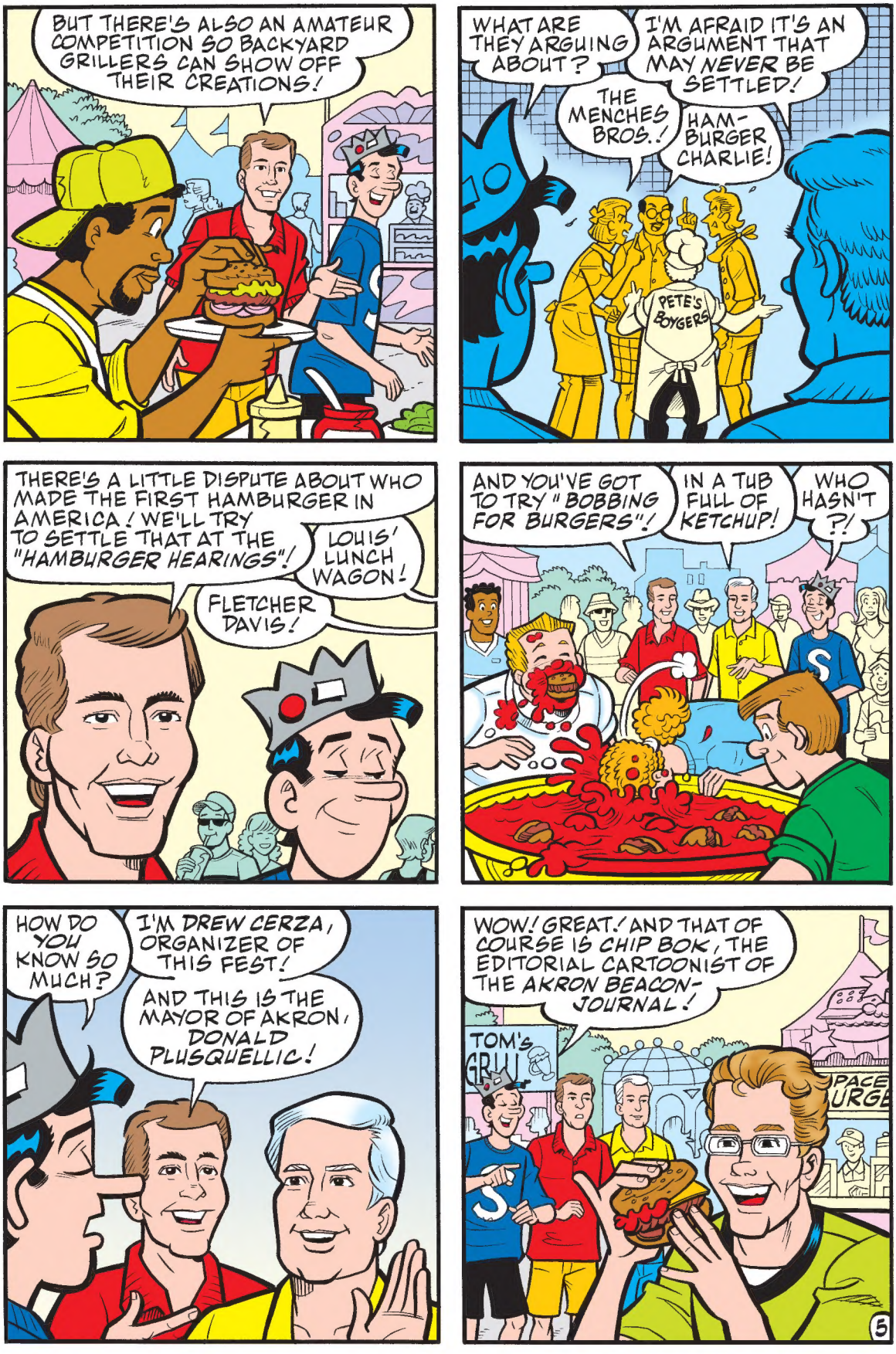
Jughead IN "CHOMPIN" champion

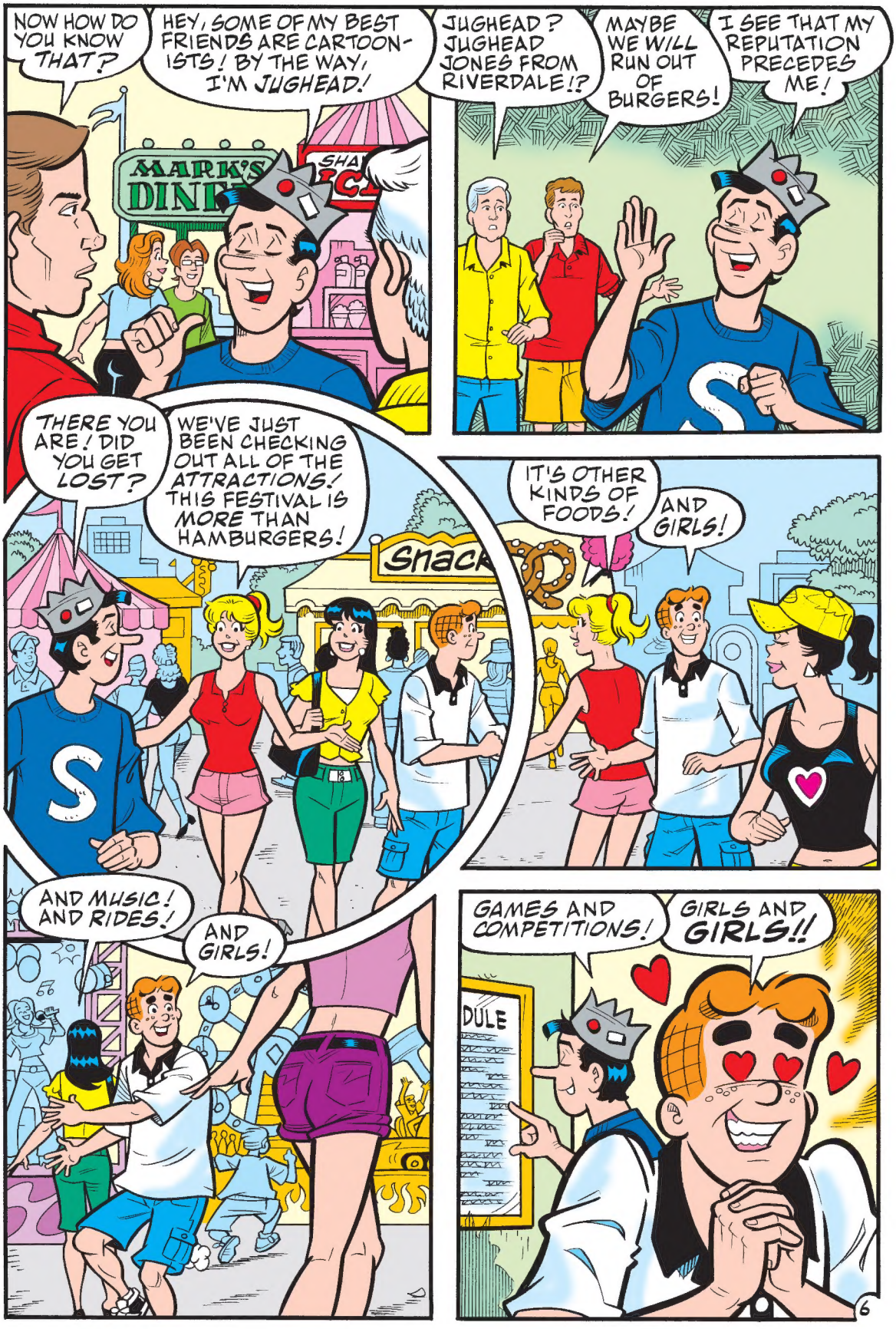
SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKING: RICH KOSLOWSKI
LETTERING: JACK MORELLI
COLORING: BARRY GROSSMAN
EDITOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER

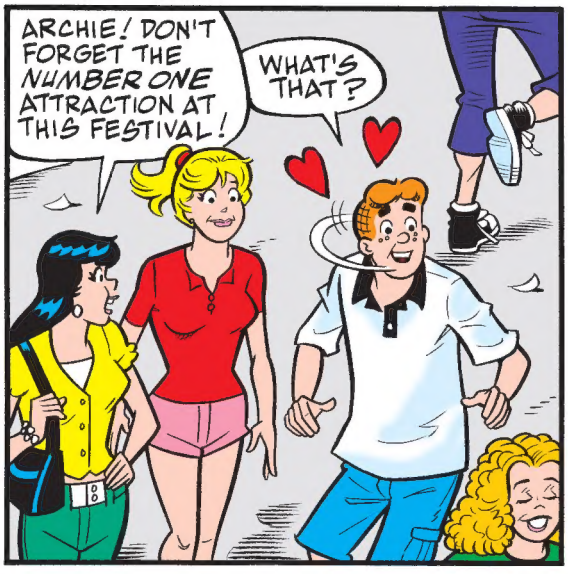

I FOUND SOME PAPERWORK THAT HAD SLIPPED BEHIND THE COUNTER! IT'S MORE PAGES OF YOUR TAB! YOU'RE A BIGGER MOOCH THAN I REMEMBERED!
THAT IS AN IMPRESSIVE COLUMN OF NUMBERS!
NO WONDER I NEVER HAVE ANY PROFITS! YOU'VE EATEN THEM ALL!
IT STOPS HERE! YOU'RE BANNED!
POP! YOU'D BAN YOUR NUMBER ONE CUSTOMER?
SPECIALS
HE'S OF NO VALUE TO ME! HE'S JUST A BIG BLACK HOLE THAT COSTS ME FOOD AND MONEY!
RIVER
HERE'S SOMETHING! THE NATIONAL HAMBURGER FESTIVAL TAKES PLACE IN AKRON, OHIO NEXT WEEK!
SO?
NATIONAL HAMBURGER FESTIVAL
THEY HAVE A BURGER EATING CONTEST! JUG COULD ENTER THAT AND WIN!
KEEP TALKING!


THINK OF THE BRAGGING RIGHTS YOU'LL HAVE! YOU CAN BOAST THAT THE HAMBURGER CHAMP EATS AT YOUR ESTABLISHMENT!
POP TATE'S
HOME OF THE NATIONAL BURGER EATING CHAMP
JUGHEAD JONES
THAT WOULD MAKE FOR A FLASHY SIGN!
NICE BILLING!
WIN THAT CONTEST AND I'LL FORGIVE YOUR DEBT!
FANTABULOSO!
LOSE AND NEVER DARKEN MY DOORWAY AGAIN!
HE SOUNDED SERIOUS, JUG!
NOT A PROBLEM! WHEN HAVE YOU EVER KNOWN ME TO LOSE A FOOD CONTEST?
AND SO...
HERE WE ARE! AKRON, OHIO!
IT MAY BE AKRON TO YOU, BUT IT'S PARADISE TO ME!
WELCOME TO AKRON OHIO
3

YOU COULD WAIT UNTIL WE'VE PARKED THE CAR!
WHEN THERE ARE BURGERS TO BE EATEN? WHO HAS THAT KIND OF TIME?
PARKING
AH! WHY CAN'T EVERY STREET IN TOWN LOOK LIKE THIS?!
RGERS
SWEET'S DINER
BIG BOB'S DOUBLE DECKER
SEAN'S HAMBU
I'VE GOTTA DIVE IN BEFORE THEY'RE ALL GONE!
OH, I DON'T THINK THERE'S MUCH DANGER OF THAT!
SHOP
SUP BURG
SB
RESTAURANTS AND VENDORS FROM ALL OVER THE REGION WILL BE COOKING BURGERS ALL WEEKEND!
NATURALLY, YOU'LL WANT TO CHECK OUT THE "BEST BURGER" COMPETITION!
NATURALLY!
ALL OF THE TOP EATERIES ARE PREPARING THEIR SPECIALTIES!
HURTZ DILL PICKLE


BUT THERE'S ALSO AN AMATEUR COMPETITION SO BACKYARD GRILLERS CAN SHOW OFF THEIR CREATIONS!
WHAT ARE THEY ARGUING ABOUT?
I'M AFRAID IT'S AN ARGUMENT THAT MAY NEVER BE SETTLED!
THE MENCHES BROS.!
HAM-BURGER CHARLIE!
PETE'S BOYGERS
THERE'S A LITTLE DISPUTE ABOUT WHO MADE THE FIRST HAMBURGER IN AMERICA! WE'LL TRY TO SETTLE THAT AT THE "HAMBURGER HEARINGS"!
LOUIS' LUNCH WAGON!
FLETCHER DAVIS!
AND YOU'VE GOT TO TRY "BOBBING FOR BURGERS"!
IN A TUB FULL OF KETCHUP!
WHO HASN'T ?!
HOW DO YOU KNOW SO MUCH?
I'M DREW CERZA, ORGANIZER OF THIS FEST!
AND THIS IS THE MAYOR OF AKRON, DONALD PLUSQUELLIC!
WOW! GREAT! AND THAT OF COURSE IS CHIP BOK, THE EDITORIAL CARTOONIST OF THE AKRON BEACON-JOURNAL!
TOM'S GRILL
5


NOW HOW DO YOU KNOW THAT?
HEY, SOME OF MY BEST FRIENDS ARE CARTOONISTS! BY THE WAY, I'M JUGHEAD!
MARK'S DINE
JUGHEAD? JUGHEAD JONES FROM RIVERDALE!?
MAYBE WE WILL RUN OUT OF BURGERS!
I SEE THAT MY REPUTATION PRECEDES ME!
THERE YOU ARE! DID YOU GET LOST?
WE'VE JUST BEEN CHECKING OUT ALL OF THE ATTRACTIONS! THIS FESTIVAL IS MORE THAN HAMBURGERS!
Snack
IT'S OTHER KINDS OF FOODS!
AND GIRLS!
AND MUSIC! AND RIDES!
AND GIRLS!
GAMES AND COMPETITIONS!
GIRLS AND GIRLS!!
DULE

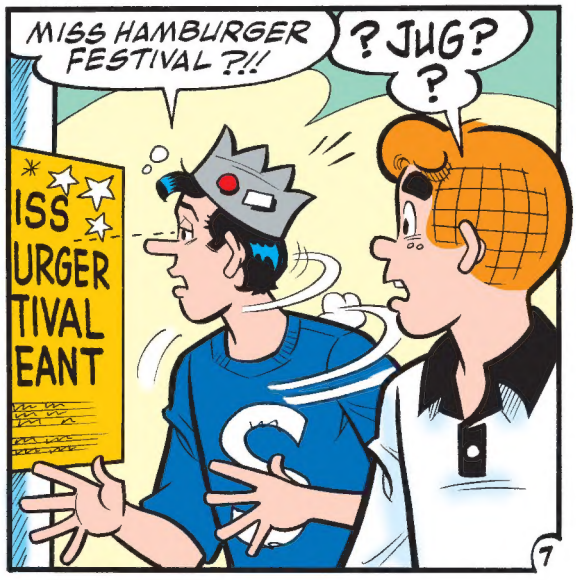

ARCHIE! DON'T FORGET THE NUMBER ONE ATTRACTION AT THIS FESTIVAL!
WHAT'S THAT?

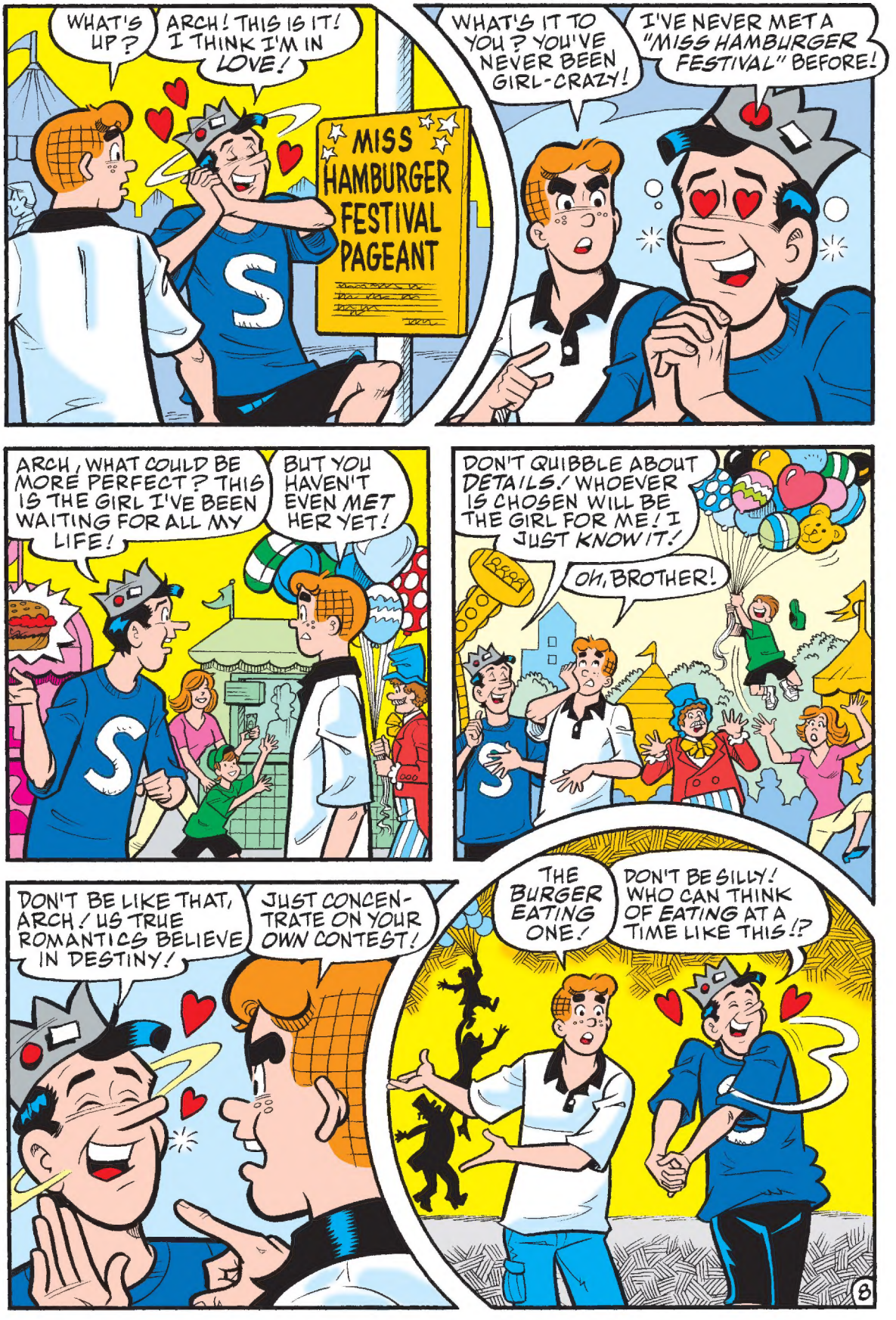
US!
URK! MESSAGE RECEIVED LOUD AND CLEAR!

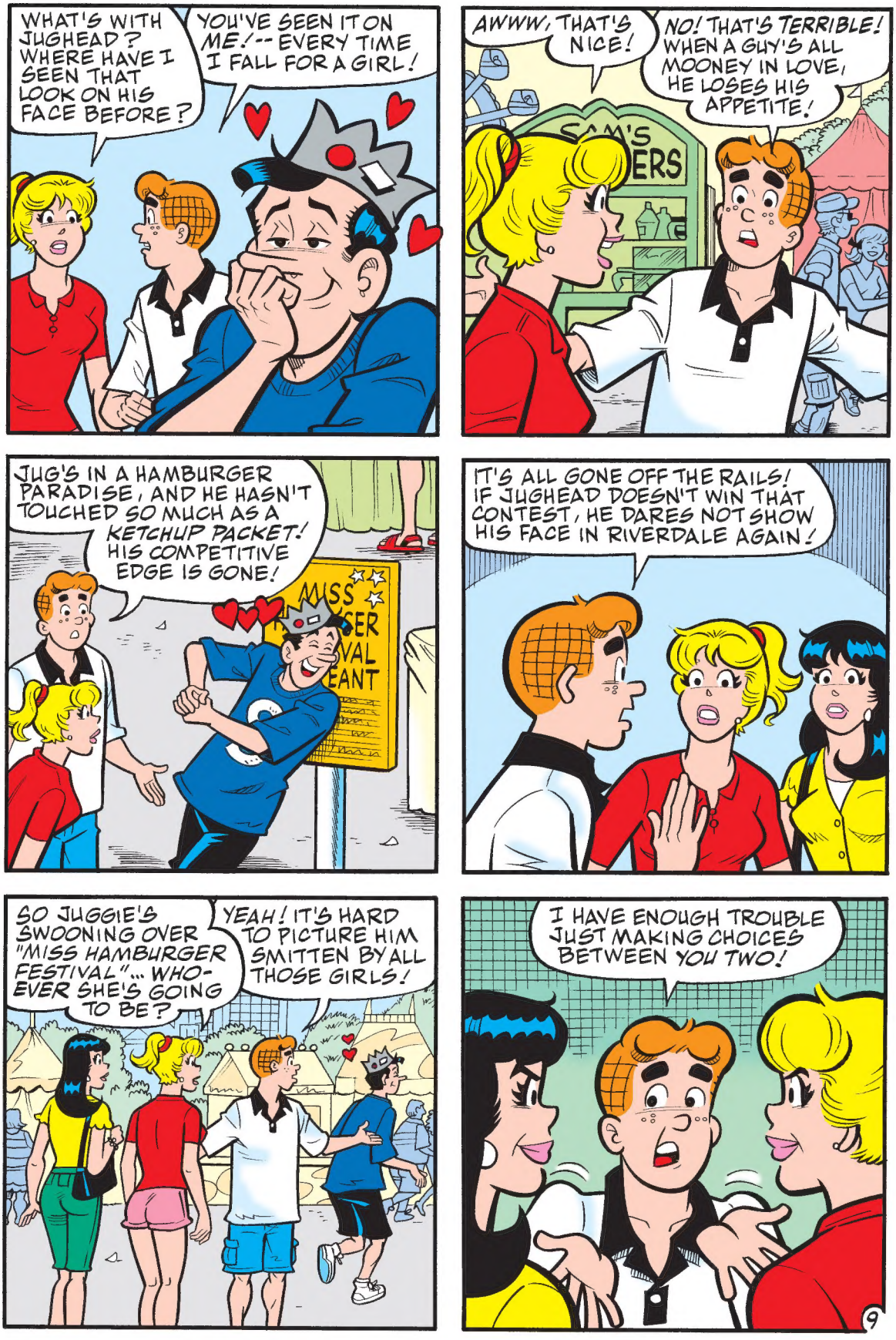
ARCH'S PROBLEM IS, HE GETS DISTRACTED! DOESN'T STAY FOCUSED ON THE TASK AT HAND!
NAMELY, ME EATING HAMBURGERS!!

NOBODY FORGET, THE SOLE REASON FOR OUR VISIT IS FOR ME TO BECOME GRAND CHAMPEEN AT THE BURGER SCARFING TABLE!
NICOLE

THESE OTHER COMPETITIONS LIKE THE "MISS HAMBURGER FESTIVAL" ARE QUAINT, BUT--
BBQ


MISS HAMBURGER FESTIVAL?!!
?JUG??
ISS
URGER
TIVAL
EANT

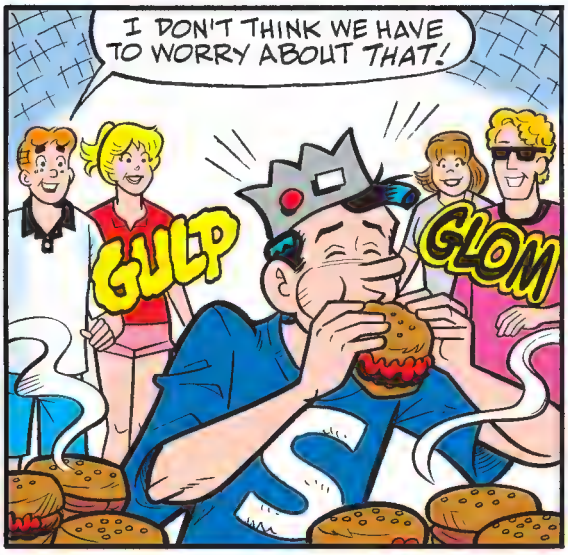

WHAT'S UP?
ARCH! THIS IS IT! I THINK I'M IN LOVE!
MISS HAMBURGER FESTIVAL PAGEANT
WHAT'S IT TO YOU? YOU'VE NEVER BEEN GIRL-CRAZY!
I'VE NEVER MET A "MISS HAMBURGER FESTIVAL" BEFORE!
ARCH, WHAT COULD BE MORE PERFECT? THIS IS THE GIRL I'VE BEEN WAITING FOR ALL MY LIFE!
BUT YOU HAVEN'T EVEN MET HER YET!
DON'T QUIBBLE ABOUT DETAILS! WHOEVER IS CHOSEN WILL BE THE GIRL FOR ME! I JUST KNOW IT!
OH, BROTHER!
DON'T BE LIKE THAT, ARCH! US TRUE ROMANTICS BELIEVE IN DESTINY!
JUST CONCENTRATE ON YOUR OWN CONTEST!
THE BURGER EATING ONE!
DON'T BE SILLY! WHO CAN THINK OF EATING AT A TIME LIKE THIS!?
8


WHAT'S WITH JUGHEAD? WHERE HAVE I SEEN THAT LOOK ON HIS FACE BEFORE?
YOU'VE SEEN IT ON ME!-- EVERY TIME I FALL FOR A GIRL!
AWWW, THAT'S NICE!
NO! THAT'S TERRIBLE! WHEN A GUY'S ALL MOONEY IN LOVE, HE LOSES HIS APPETITE!
JUG'S IN A HAMBURGER PARADISE, AND HE HASN'T TOUCHED SO MUCH AS A KETCHUP PACKET! HIS COMPETITIVE EDGE IS GONE!
IT'S ALL GONE OFF THE RAILS! IF JUGHEAD DOESN'T WIN THAT CONTEST, HE DARES NOT SHOW HIS FACE IN RIVERDALE AGAIN!
SO JUGGIE'S SWOONING OVER "MISS HAMBURGER FESTIVAL"... WHO-EVER SHE'S GOING TO BE?
YEAH! IT'S HARD TO PICTURE HIM SMITTEN BY ALL THOSE GIRLS!
I HAVE ENOUGH TROUBLE JUST MAKING CHOICES BETWEEN YOU TWO!
9

HEY! I THINK I JUST HAD A BRAINSTORM!
SNAP
SO DREW, I WAS THINKING... BZZ! PSST! BZZZ!
THAT SOUNDS PERFECT! WHY DIDN'T I THINK OF THAT?
SO...
IT'S TIME TO CHOOSE "MISS HAMBURGER FESTIVAL"!
GREAT! I'VE BEEN WAITING FOR THIS!
GLAD TO HEAR IT! WE'VE APPOINTED YOU JUDGE OF THE CONTEST!
ME?!
JUDGE
WOULDN'T THE MAYOR BE A MORE APPROPRIATE CHOICE?
WE THINK YOU'RE IDEAL FOR THE JOB!
JUDGE
B-BUT, ALL THOSE NICE GIRLS ARE PERFECT! HOW CAN I CHOOSE BETWEEN 'EM? IT'S AN IMPOSSIBLE DECISION!
MISS HAMBURGER FESTIVAL
GERS
10

LET ME AT THE BURGER EATING CHAMPIONSHIP! THAT'S MORE MY SPEED!
JUDGE

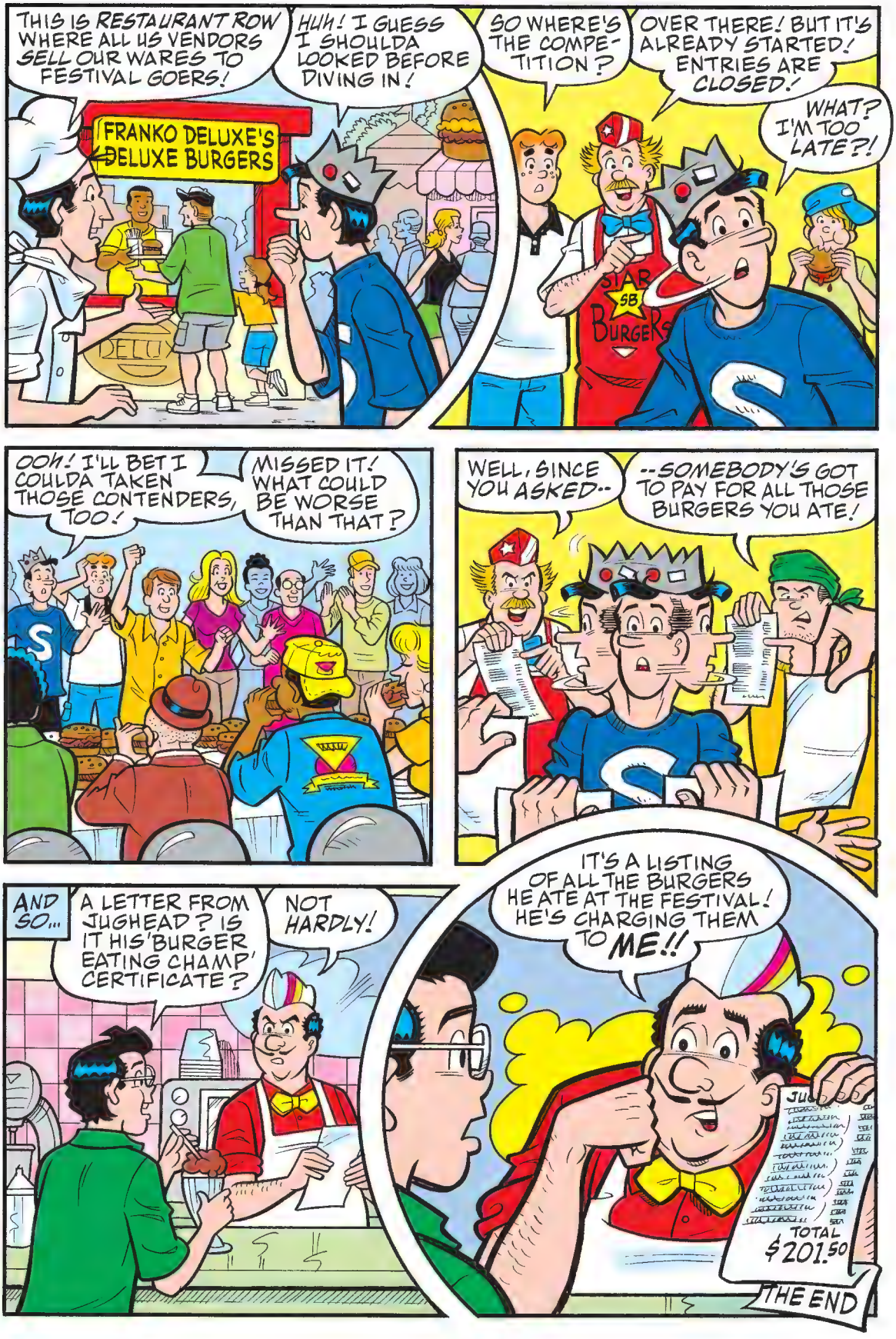
THE THOUGHT OF HIM HAVING TO CHOOSE ONE OVER THE OTHER GAVE HIM A SHORT CIRCUIT!
NOW LET'S HOPE HE GOT HIS HUGE APPETITE BACK!


I DON'T THINK WE HAVE TO WORRY ABOUT THAT!
GULP
GLOM

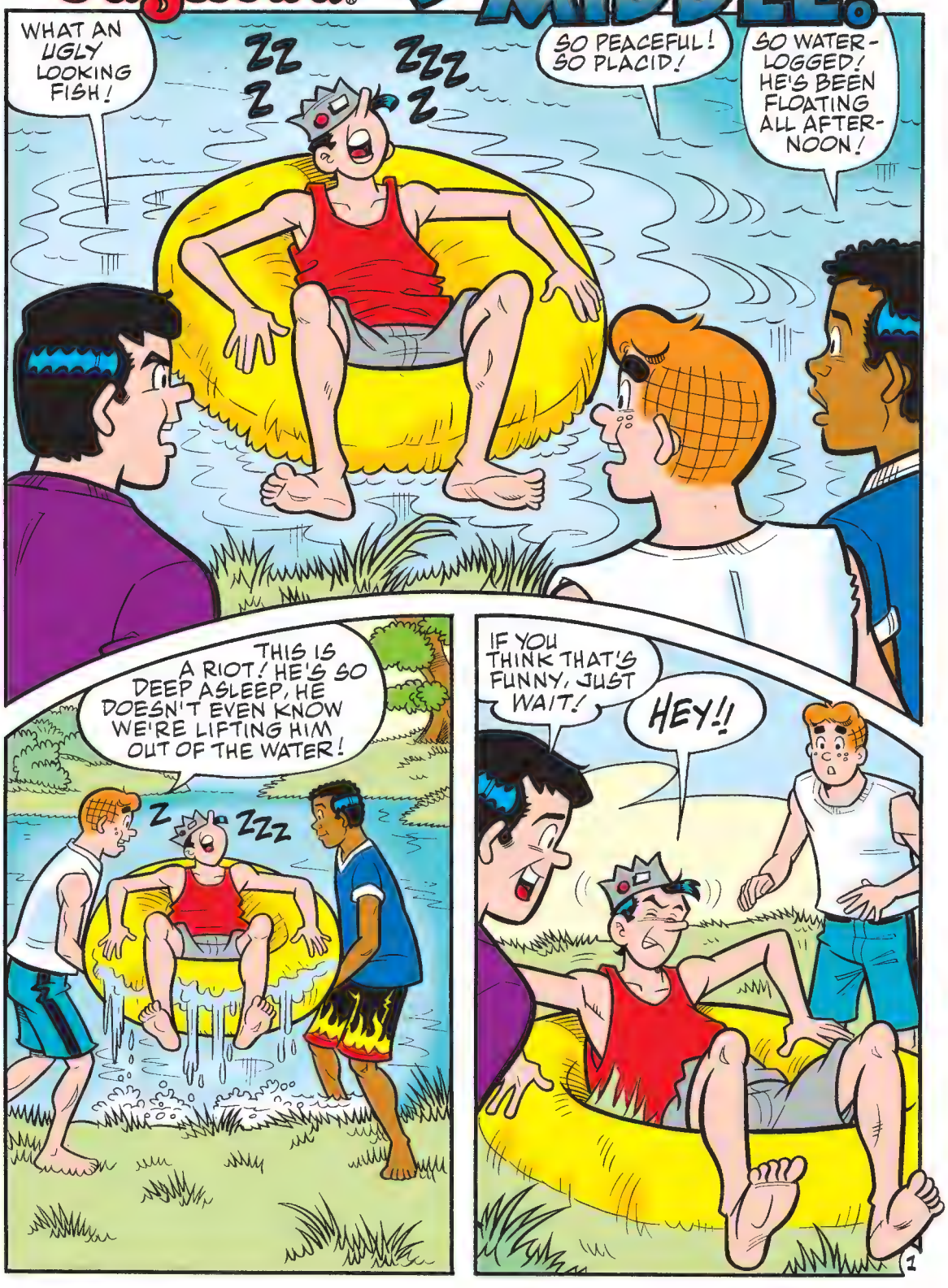
LOOK AT HIM GO!
HE'S LIKE A HUMAN SHOP VAC!!
KEEP 'EM COMING!!

I MUST ADMIT, THAT WAS RATHER SATISFYING!
JUG! YOU'RE A WORLD CHAMP IF EVER I'VE SEEN ONE!

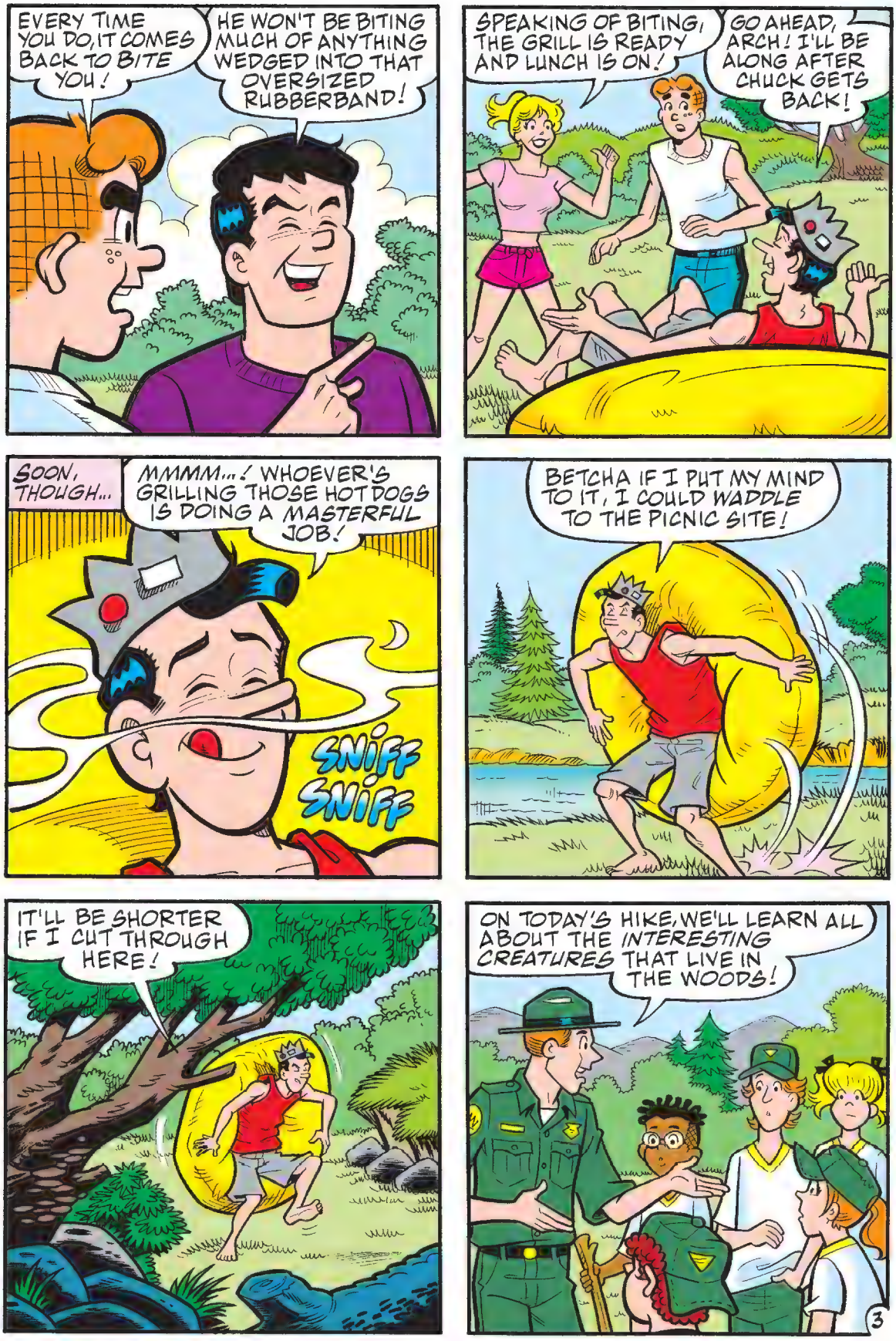
"CHAMP?" YOU MUST BE MISTAKEN! THIS ISN'T THE BURGER EATING CONTEST!
ER... IT'S NOT?!
JOE'S DINER
STAR BURGERS

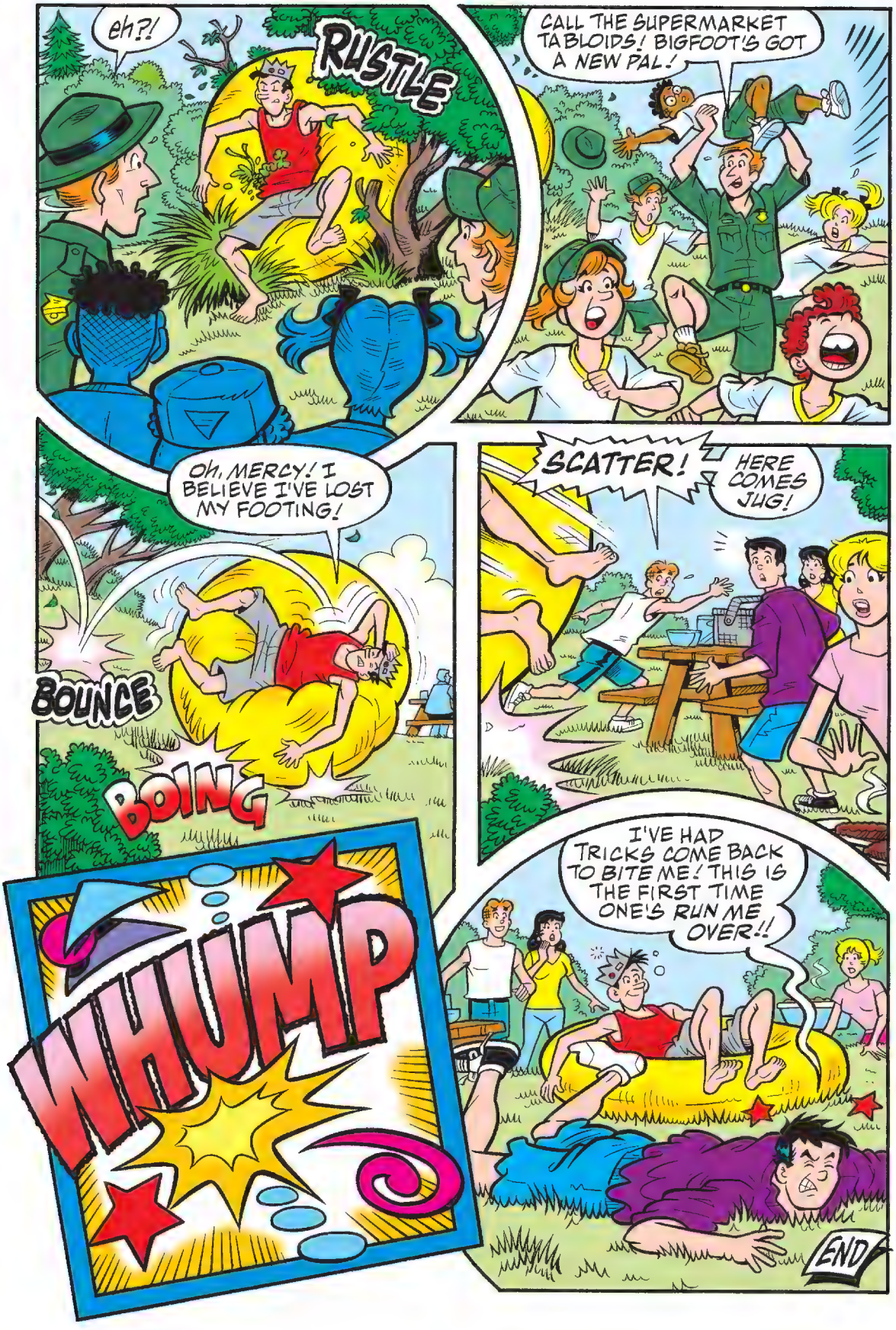

THIS IS RESTAURANT ROW WHERE ALL US VENDORS SELL OUR WARES TO FESTIVAL GOERS!
HUH! I GUESS I SHOULDA LOOKED BEFORE DIVING IN!
FRANKO DELUXE'S DELUXE BURGERS
SO WHERE'S THE COMPE-TITION?
OVER THERE! BUT IT'S ALREADY STARTED! ENTRIES ARE CLOSED!
WHAT? I'M TOO LATE?!
STAR SB BURGERS
OOH! I'LL BET I COULDA TAKEN THOSE CONTENDERS, TOO!
MISSED IT! WHAT COULD BE WORSE THAN THAT?
WELL, SINCE YOU ASKED--
--SOMEBODY'S GOT TO PAY FOR ALL THOSE BURGERS YOU ATE!
AND SO...
A LETTER FROM JUGHEAD? IS IT HIS 'BURGER EATING CHAMP' CERTIFICATE?
NOT HARDLY!
IT'S A LISTING OF ALL THE BURGERS HE ATE AT THE FESTIVAL! HE'S CHARGING THEM TO ME!!
TOTAL $201.50
THE END

Jughead® in Stuck in the Middle!


WHAT AN UGLY LOOKING FISH!
ZZ Z
ZZZ Z
SO PEACEFUL! SO PLACID!
SO WATER-LOGGED! HE'S BEEN FLOATING ALL AFTER-NOON!
THIS IS A RIOT! HE'S SO DEEP ASLEEP, HE DOESN'T EVEN KNOW WE'RE LIFTING HIM OUT OF THE WATER!
Z ZZZ
IF YOU THINK THAT'S FUNNY, JUST WAIT!
HEY!!

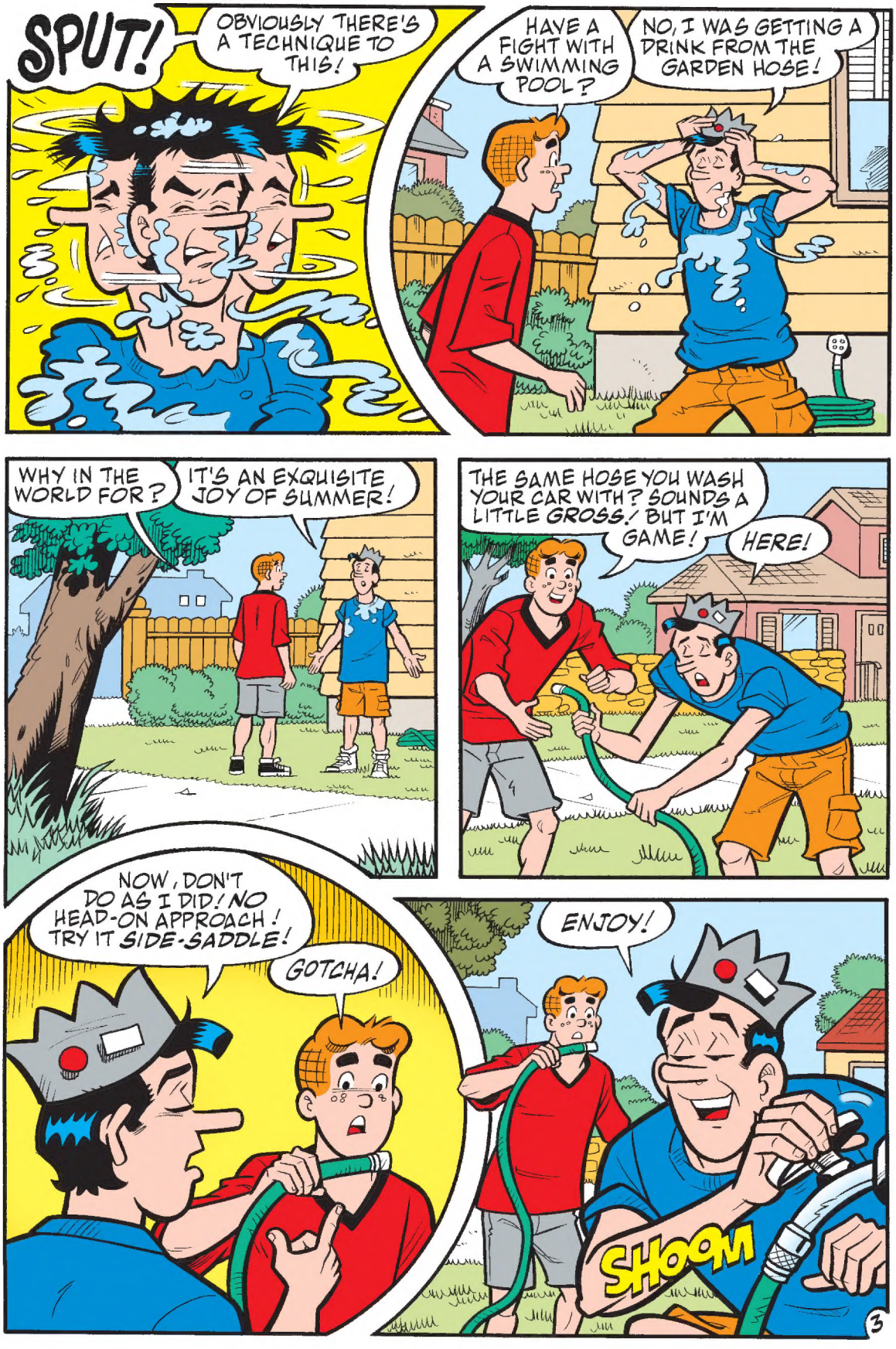
I'M--I'M STUCK!
OH, BROTHER! HE'S WEDGED HIMSELF IN! GIVE ME A HAND WITH SLEEPING BEAUTY!
TAKE IT EASY! I'LL LOSE MY EQUILIBRIUM ALL OVER YOUR SHOES!
HEY! HE'S NOT JUST STUCK--!
HE'S BEEN GLUED IN!!
HAW! HAHA!!
OW! OUCHIE!
WOW! YOU'RE REALLY FASTENED TIGHT!
chortle!
VERY HUMOROUS!
HEE HEE! HE'S GOT A GREAT FUTURE AS A MASCOT FOR A DOUGHNUT SHOP!
I'LL GO TO TOWN AND GET SOMETHING TO DISSOLVE THE GLUE!
WHY DO YOU PLAY THESE DUMB TRICKS ON HIM, REG?

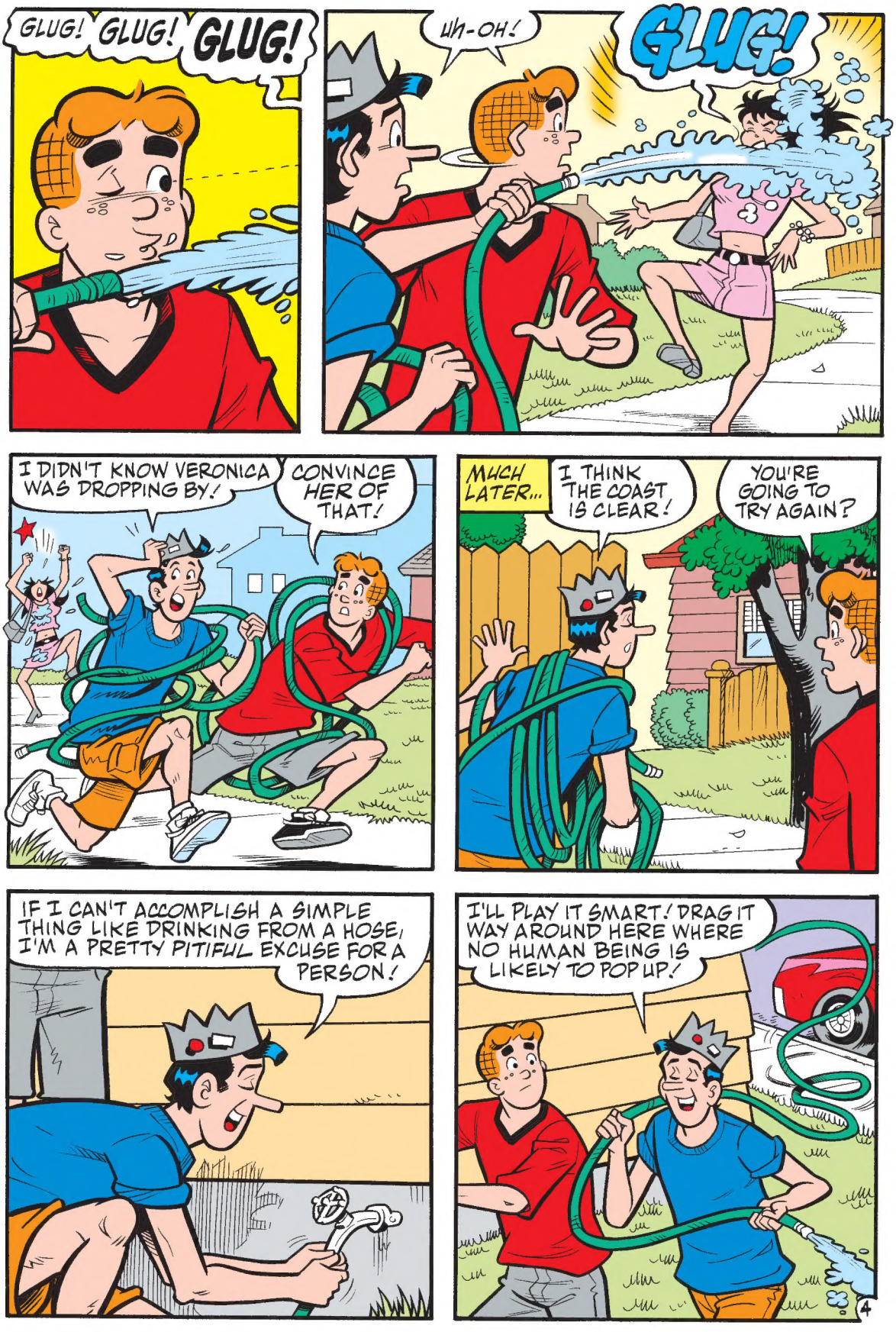

EVERY TIME YOU DO, IT COMES BACK TO BITE YOU!
HE WON'T BE BITING MUCH OF ANYTHING WEDGED INTO THAT OVERSIZED RUBBERBAND!
SPEAKING OF BITING, THE GRILL IS READY AND LUNCH IS ON!
GO AHEAD, ARCH! I'LL BE ALONG AFTER CHUCK GETS BACK!
SOON, THOUGH...
MMMM...! WHOEVER'S GRILLING THOSE HOT DOGS IS DOING A MASTERFUL JOB!
SNIFF SNIFF
BETCHA IF I PUT MY MIND TO IT, I COULD WADDLE TO THE PICNIC SITE!
IT'LL BE SHORTER IF I CUT THROUGH HERE!
ON TODAY'S HIKE, WE'LL LEARN ALL ABOUT THE INTERESTING CREATURES THAT LIVE IN THE WOODS!

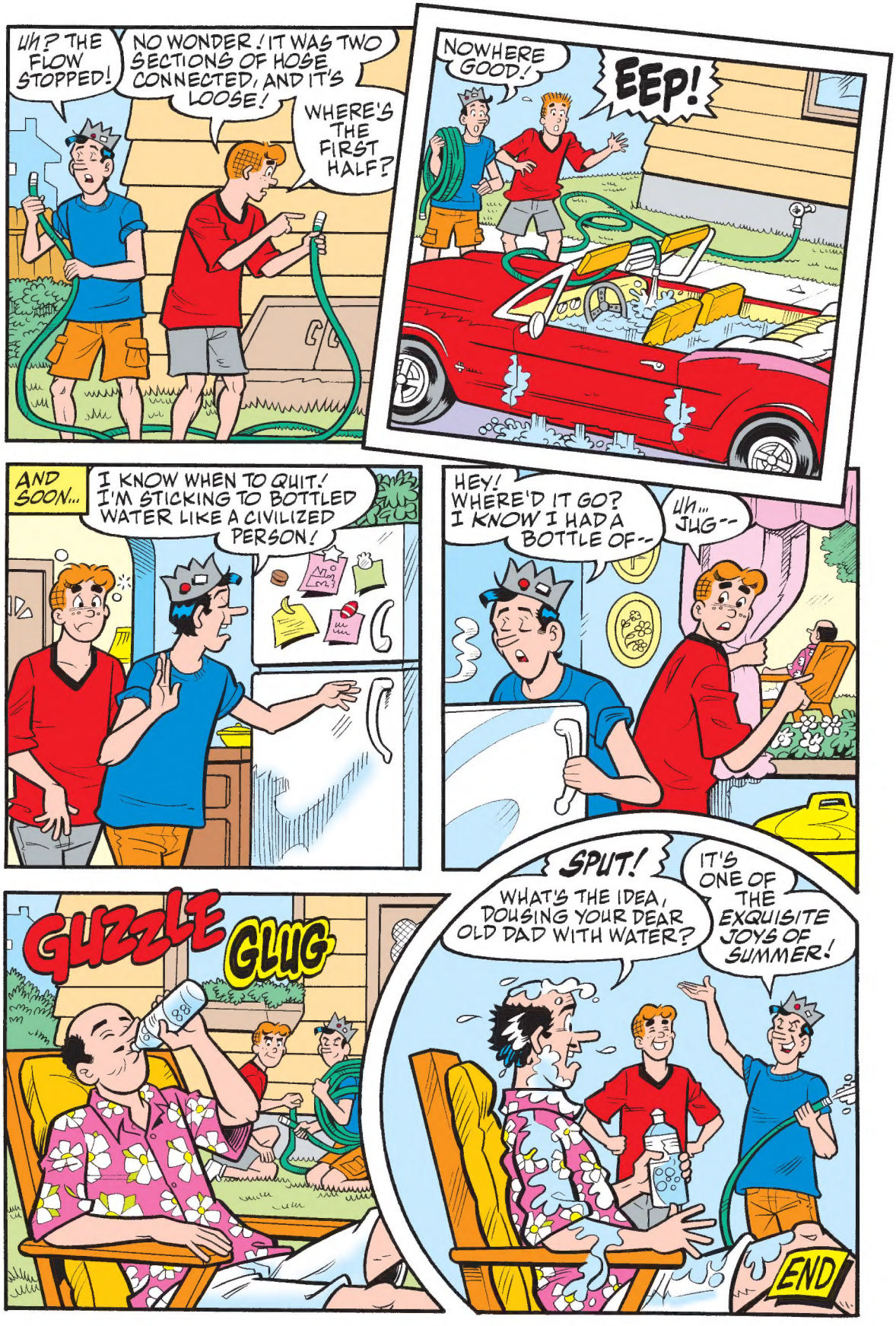

eh?!
RUSTLE
CALL THE SUPERMARKET TABLOIDS! BIGFOOT'S GOT A NEW PAL!
OH, MERCY! I BELIEVE I'VE LOST MY FOOTING!
BOUNCE
BOING
WHUMP
SCATTER!
HERE COMES JUG!
I'VE HAD TRICKS COME BACK TO BITE ME! THIS IS THE FIRST TIME ONE'S RUN ME OVER!!
END

Jughead
the LONG DRINK of WATER
WHAT ARE YOU DOING?
GETTING A DRINK FROM THE GARDEN HOSE, OF COURSE!
BUT WHY? WE HAVE BOTTLED WATER INSIDE!
WHY DO PEOPLE WEAR UGLY FLOWERED SHIRTS? BECAUSE IT'S SUMMER!
WHEN I WAS GROWING UP, DRINKING WATER FROM THE HOSE WAS ONE OF THOSE EXQUISITE JOYS OF SUMMER!
YOU'RE KIDDING!
1

GARDEN HOSE? ISN'T THAT, LIKE, UNSANITARY?
YOU KIDS THESE DAYS. NO SENSE OF ADVENTURE!
huh? WHO KNEW MY DAD WAS SUCH A PECULIAR LITTLE KID?
UGH! GARDEN HOSE! LAYS THERE ON THE GROUND WITH THE BUGS AND THE-- UGH!
ON THE OTHER HAND, WHY SHOULD I DENY MYSELF ONE OF THE "EXQUISITE JOYS OF SUMMER"?
Oh, WELL! WHAT THE HECK! I'M GAME!
SPLOOSH
2


SPUT!
OBVIOUSLY THERE'S A TECHNIQUE TO THIS!
HAVE A FIGHT WITH A SWIMMING POOL?
NO, I WAS GETTING A DRINK FROM THE GARDEN HOSE!
WHY IN THE WORLD FOR?
IT'S AN EXQUISITE JOY OF SUMMER!
THE SAME HOSE YOU WASH YOUR CAR WITH? SOUNDS A LITTLE GROSS! BUT I'M GAME!
HERE!
NOW, DON'T DO AS I DID! NO HEAD-ON APPROACH! TRY IT SIDE-SADDLE!
GOTCHA!
ENJOY!
SHOOM
3


GLUG! GLUG! GLUG!
UH-OH!
GLUG!
I DIDN'T KNOW VERONICA WAS DROPPING BY!
CONVINCE HER OF THAT!
MUCH LATER...
I THINK THE COAST IS CLEAR!
YOU'RE GOING TO TRY AGAIN?
IF I CAN'T ACCOMPLISH A SIMPLE THING LIKE DRINKING FROM A HOSE, I'M A PRETTY PITIFUL EXCUSE FOR A PERSON!
I'LL PLAY IT SMART! DRAG IT WAY AROUND HERE WHERE NO HUMAN BEING IS LIKELY TO POP UP!


UH? THE FLOW STOPPED!
NO WONDER! IT WAS TWO SECTIONS OF HOSE CONNECTED, AND IT'S LOOSE!
WHERE'S THE FIRST HALF?
NOWHERE GOOD!
EEP!
AND SOON...
I KNOW WHEN TO QUIT! I'M STICKING TO BOTTLED WATER LIKE A CIVILIZED PERSON!
HEY! WHERE'D IT GO? I KNOW I HAD A BOTTLE OF--
UH... JUG--
GUZZLE
GLUG
SPUT!
WHAT'S THE IDEA, DOUSING YOUR DEAR OLD DAD WITH WATER?
IT'S ONE OF THE EXQUISITE JOYS OF SUMMER!
END

ARCHIE'S PAL JUGHEAD COMICS (ISSN:10690999), Vol. 2, No. 182, Aug., 2007. Published 8 times a year in Feb., Mar., May, July, Aug., Sept., Oct. and Dec. by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543-2318. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. The likenesses of the original Archie characters were created by Bob Montana. Single copies $2.25 in the U.S.; $2.65 in Canada. Subscription rate: U.S. $18.00 for 8 issues; $21.20 in Canada. All Canadian orders payable in U.S. funds. "Archie's Pal Jughead Comics" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 2007, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Periodicals postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543-2318. Printed in Canada